

# Texas Champion Bank

## About Texas Champion Bank

Texas Champion Bank (TCB) operates as a regional bank with 10 branches and approximately 9000 customers. TCB's primary objective is to cultivate enduring, loyal relationships by delivering top-tier service with personalized attention, fostering growth for both the company and its local communities.

Dain Denkeler has served as the Vice President of IT at TCB for more than eight years, overseeing a team of three. The IT strategy entails outsourcing any feasible IT services to maintain operational efficiency, allowing the team to remain agile and effectively serve the bank. This approach eliminates the need for handling upgrades, updates, staffing, and training related to managing their own backup and disaster recovery systems. The team's primary goals revolve around ensuring compliance, reducing costs for the bank, and delivering optimal solutions for their customers.

## The IT Challenge

TCB had an outdated backup and DR solution nearing its end of life. Replacement quotes came in at three times the previous cost, prompting Dain to explore alternative options. After obtaining multiple quotes, Assured emerged as the most cost-effective solution, offering both backup and DR services along with the capability to backup its M365 data as a managed service.

The primary concern for TCB's data security lay in human error or deliberate deletion. Dain sought a solution capable of mitigating this risk while ensuring compliance requirements were met. Additionally, as TCB operates in a hurricane-prone region, the threat of natural disasters posed a significant risk. Therefore, Dain prioritized a cloud-based backup and DR solution to safeguard against potential disruptions caused by hurricanes.

## The Solution

Dain was introduced to Assured by a peer, and upon receiving a cost-saving quote that bundled backup, DR,



## The Challenge

- Costly legacy solution reaching end of life; replacement was 3X the cost.
- Legacy backup couldn't support Microsoft 365.
- Hurricane-prone location required cloud-based DR for FDIC compliance.

## The Solution

- Immutable backup, DR, and M365 protection against phishing and data loss.
- Major cost savings with better service than competing MSPs.
- Annual DR tests ensure readiness for disasters and cyber threats.

## The Result

- 24/7/365 expert support with rapid response.
- Daily email summaries via ProtectView platform.
- Cloud-based backup ensures full FDIC compliance and disaster resilience.

and M365 backup, he was convinced. The crucial feature of immutability made Rubrik an ideal choice, aligning perfectly with TCB's needs. Outsourcing to an MSP also aligned with the bank's IT strategy.

TCB's compliance requirements include retaining data for seven years as per FDIC regulations, a task seamlessly handled by Assured, powered by Rubrik.

## The Result

"Assured has been working great, Rubrik's been working great. The biggest time sink we have on the IT side with any product is when something does go wrong, being able to get hold of support and, crucially, somebody that's knowledgeable enough to fix the issue. That's what we've seen again and again from Assured. Any issues we have get fixed very quickly, so we can move on with other projects.

As well as the great service we receive, after looking at hardware, software, and employee costs, we're saving a lot of money outsourcing our backup and DR through managed service providers compared to maintaining an in-house backup solution."

## The Future

Looking ahead, Texas Champion Bank plans to continue strengthening its IT resilience by leaning further into trusted managed services.

With Assured Data Protection handling backup, disaster recovery, and Microsoft 365 protection, the internal IT team can focus on supporting business growth and innovation. As regulatory expectations evolve, Texas Champion Bank is confident its data retention, compliance, and security standards will remain future-ready.

The partnership with Assured ensures access to a responsive support team and scalable technology that can adapt as the bank's needs grow. With the ever-present threat of hurricanes and increasing cyber risks, TCB will continue to rely on a cloud-first, immutable backup approach to protect its customers and operations. Assured's proactive service and predictable cost model allow the bank to plan ahead without sacrificing quality or peace of mind. The future for TCB is not only secure - it's streamlined, strategic, and built on trusted technology.

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**Dain Denkeler**

Vice President of IT

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