

# Carpmaels And Ransford LLP

A pioneer in intellectual property, Carpmaels & Ransford LLP is a full service European intellectual property firm at the forefront of a rapidly changing IP landscape. With offices in London and Munich, the members of the team at Carpmaels & Ransford LLP are trusted advisors to many world-class companies and brands.

## Overview

With three outdated and time-consuming platforms in place, Carpmaels & Ransford were looking for a new approach to data management, security, and backup when they overhauled their data center.

Looking for a cost-effective and secure service for their large database, Carpmaels & Ransford LLP received a recommendation to try Assured Data Protection for managed service and ground-breaking Rubrik technology for backup, disaster recovery, and business continuity solutions.

Having to convince his team that change was necessary was one of the biggest obstacles for Infrastructure Manager, Minesh. However, once Rubrik was demoed in-house by Assured Data Protection, the simplicity, speed, and instant recovery was evident. It was clear that this platform would revolutionize how they handled their data management, security, and backup going forwards.

Assured offered Carpmaels & Ransford Rubrik as a Service; a comprehensive and inclusive platform for all of their data management, security, and backup needs.

“The backup process is astoundingly simple,” explained Minesh. “No consulting of manuals, no time-consuming and convoluted processes. The platform is swift, effective, and most importantly, saves our team so much time and effort. It wouldn’t be an exaggeration to say that Assured has transformed our working day. Also, the level of security offers us huge peace of mind.”

# CARPMAELS & RANSFORD

## The Challenge

- Required a progressive, straightforward product
- Consolidation of multisystems
- Fast resolution time required

## The Solution

- Backup and disaster recovery included in upfront, fixed cost
- Face-to-face personalized contact
- One straight-forward solution for data management, security, and backup

## The Result

- 10 hours+ per week saved
- Total peace of mind in terms of data security
- Single, integrated platform offering consistency and efficiency

## Rubrik as a Service

Deploying Rubrik has greatly consolidated and streamlined Carpmaels & Ransford's internal data operations. What was once a complex and time-consuming set of processes has now been unified under a single, intuitive platform. Rubrik as a Service from Assured not only delivers substantial time and cost savings, but also equips the team with a fully comprehensive, dependable, and secure data management solution. This implementation has improved operational resilience while enhancing the quality of client service and satisfaction, both in the UK and throughout Europe.

"It was a huge comfort that backup and disaster recovery are included in our monthly costs. The team at Assured is upfront and there are no hidden charges. You really are getting such value for money, not just with the platform itself, but in terms of the time saved by our team in handling backup, search functionality, recovery, and security. We have continued and consistent support from them, which is fantastic if queries or issues do arise."

By integrating Rubrik into their existing infrastructure through Assured, the team now benefits from faster recovery times, improved data visibility, and reduced administrative burden. The partnership has empowered Carpmaels & Ransford to redirect internal resources toward more strategic initiatives, knowing that their data protection needs are expertly managed.

## The Future

Looking ahead, Carpmaels & Ransford is committed to deepening the collaboration with Assured Data Protection. They aim to evolve and refine their data backup, storage, and disaster recovery practices in tandem with emerging technologies and business needs. This ongoing relationship ensures they remain agile and well-prepared in an ever-changing digital environment.

The inclusive, two-way approach at the heart of this partnership has laid the groundwork for long-term success. With shared values and a mutual focus on innovation, both Carpmaels & Ransford and Assured are poised to continue driving forward-thinking solutions using Rubrik's cutting-edge capabilities, creating a robust and future-ready data strategy.

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**Minesh Patel**

Infrastructure Manager

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