

CASE STUDY: CARPMAELS AND RANSFORD LLP

C & R

A pioneer in intellectual property, Carpmaels & Ransford LLP is a full service European intellectual property firm at the forefront of a rapidly changing IP landscape. With offices in London and Munich, the team at Carpmaels & Ransford LLP are trusted advisors to many world-class companies and brands.

THE CHALLENGE

- Required a progressive, straightforward product
- Consolidation of multisystems
- Fast resolution time required

THE SOLUTION

- Backup and disaster recovery included in upfront, fixed cost
- Face-to-face personalized contact
- One straight-forward solution for data management, security and backup

THE RESULTS

- 10 hours+ per week saved
- Total peace of mind in terms of data security
- Single, integrated platform offering consistency and efficiency

OVERVIEW

With three outdated and time-consuming platforms previously in place, Carpmaels & Ransford were looking for a new approach to data management, security and backup when they overhauled their data center.

Looking for a cost-effective and secure service for their large database, Carpmaels & Ransford LLP received a recommendation to try Assured Data Protection for their service and groundbreaking Rubrik technology for backup, disaster recovery and business continuity solutions.

Having to convince his team that change was necessary was one of the biggest obstacles for Infrastructure Manager, Minesh. However, once Rubrik was demoed in-house by Assured Data Protection, the simplicity, speed and instant recovery was evident. It was clear that this platform would revolutionize how they handled their data management, security and backup going forwards.

Assured offered Carpmaels & Ransford Rubrik as a Service; a comprehensive and inclusive platform for all of their data management, security and backup needs.

“The backup process is astoundingly simple,” explained Minesh. “No consulting of manuals, no time-consuming and convoluted processes. The platform is swift, effective and most importantly, saves our team so much time and effort. It wouldn’t be an exaggeration to say that Assured has transformed our working day. Also, the level of security offers us huge peace of mind.”

RUBRIK AS A SERVICE

Deploying Rubrik has consolidated and simplified their processes. Rubrik as a Service from Assured not only saves time and money; the team now has a fully comprehensive, reliable and secure data management platform, which enhances client service and satisfaction in the UK and across Europe.

“It was a huge comfort that backup and disaster recovery are included in our monthly costs. The team at Assured is upfront and there are no hidden charges. You really are getting such value for money, not just with the platform itself, but in terms of the time saved by our team in handling backup, search functionality, recovery and security. We have continued and consistent support from them, which is fantastic if queries or issues do arise.”

THE FUTURE

Carpmaels & Ransford aims to develop their professional relationship with Assured Data Protection and continue to work together to make a positive difference to their data management, backup and storage solutions.

The inclusive, two-way approach has enabled this new partnership to flourish, with groundbreaking innovation planned using Assured Data Protection and Rubrik going forward.