

# SEAMLESS INTEGRATION WITH SERVICENOW & RUBRIK

Rubrik has disrupted the legacy backup and recovery market by offering a drastically simplified scale out infrastructure with API first architecture, Rubrik's API first platform allows seamless integration with leading IT Service Management platforms (ITSM) such as ServiceNow.

## TRANSFORM BACKUP AND RECOVERY ADMINISTRATION

The traditional model of backup and recovery administration relies on a dedicated team of internal knowledgeable experts who act as commandand control for all data protection tasks (including backups, restores and new processes).

Backup administration is time consuming and costly, often diverting valuable resource away from strategic tasks. Legacy backup systems often have antiquated log reporting, requiring daily interrogation to investigate issues.

Integrating Rubrik and ServiceNow can dramatically reduce time spent on backup administration as well as moving to a self service model for users allowing automation of backup and recovery workflows.

## KEY BENEFITS



Reduce time spent on backup with simple management



Automate backup and recovery workflows

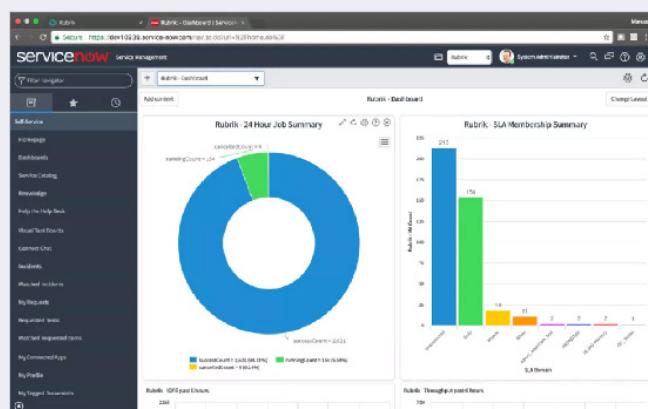


Achieve near zero recovery time objective

## HOW IT WORKS

Rubrik's direct integration with ServiceNow is a custom app that delivers critical data management functions (backup, recovery, archive) for workloads through items presented in ServiceNow's service catalog.

Rubrik pulls data directly from the Rubrik cluster via Rubrik RESTful APIs in a format that ServiceNow understands.



## ABOUT SERVICE NOW

ServiceNow is changing the way people operate. With a service-orientation toward the activities, tasks and processes that make up day-to-day work life. They help the modern enterprise operate faster and be more scalable than ever before. Customers use their service model to define, structure and automate the flow of work, removing dependencies on email and spreadsheets to transform the delivery and management of services for the enterprise.

ServiceNow enables service management for every department in the enterprise including IT, human resources, facilities, field service and more. ServiceNow deliver a 'lights-out, light-speed' experience through their enterprise cloud – built to manage everything as a service.

## ABOUT RUBRIK

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using their market-leading cloud data management platform to provide instant access with self-service, customers can mobilise applications, automate protection policies, recover from ransomware plus search and analyse application data at scale on one platform.

Over the last two years Rubrik has been named Gartner's Cool Vendor in Storage Technologies, CFO Magazine's Top 20 Disruptive Tech Companies to Watch, Forbes Next Billion Dollar Startup and has also been awarded the NorthFace ScoreBoard AwardSM.



## MULTIPLE SUCCESSFUL DEPLOYMENTS SINCE 2016

Our team at Assured DP have successfully deployed the Rubrik ServiceNow custom app in a number of environments, including as part of a global roll out for a major UK Investment Bank.

**At Assured Data Protection, we have over 100 collective years of industry experience. We work exclusively with Rubrik so we know the product inside out and we understand its exceptional capabilities. As their leading MSP we can offer the solution as a managed service tailored to individual business needs on either a cap ex or op ex model making it affordable and achievable.**

### WANT TO KNOW MORE ?

To find out more please contact any member of the Global Assured DP team  
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