

# PROVIDING DATA PROTECTION FOR PURE STORAGE

Ensuring your data centre and applications are protected seamlessly with little or no issues can sometimes be a challenge. We can help ensure you no longer face the usual problems, such as complex management, large footprint or lack of scalability by the introduction of the latest Rubrik technology as a service.

Rubrik was created with one thing in mind - To bring data backup and disaster recovery in to the modern world of cloud storage and instant recall. Delivering search, analysis, compliance and data management in a hybrid cloud environment, Rubrik provides hyper converged scale out technology that eradicates legacy products that often make back up and disaster recovery a struggle, by converging all elements, such as software, catalogue, deduplication and backup in to one single, simple cloud based fabric.

## PURE STORAGE AND RUBRIK

The integration of Pure Storage and Rubrik can address many of your data centre long term and short term problems. Take a look at the key challenges below and see how Rubrik can create an environment with a better performance:

<b>ENLARGED FOOTPRINT</b>	By integrating physical hardware and software in to one single fabric you can reduce your data centre footprint by up to 70%.
<b>REDUCED SCALABILITY</b>	Rubrik's grow as you go structure eliminates forklift upgrades, plus with Pure Storage's upgrade system it allows you to add capacity simply and easily.
<b>DIFFICULT MANAGEMENT</b>	Management of Rubrik is made simple by creating policies that are automatically executed across all VMs, plus both Rubrik and Pure Storage can be managed simply and straightforward through the same browser.
<b>DIFFICULT INSTALMENT</b>	Rack and go in less than an hour with Rubrik's automatic discovery.
<b>LACK OF ANALYTICS</b>	A personalised built in reporting system gives you the ability to have full visibility on data management, compliance and capacity reporting.



### Auto Discovery

Using Flash Rubrik quickly auto discovers entire virtual and physical environments, extracting data and minimising performance impact.



### Minimal Set Up

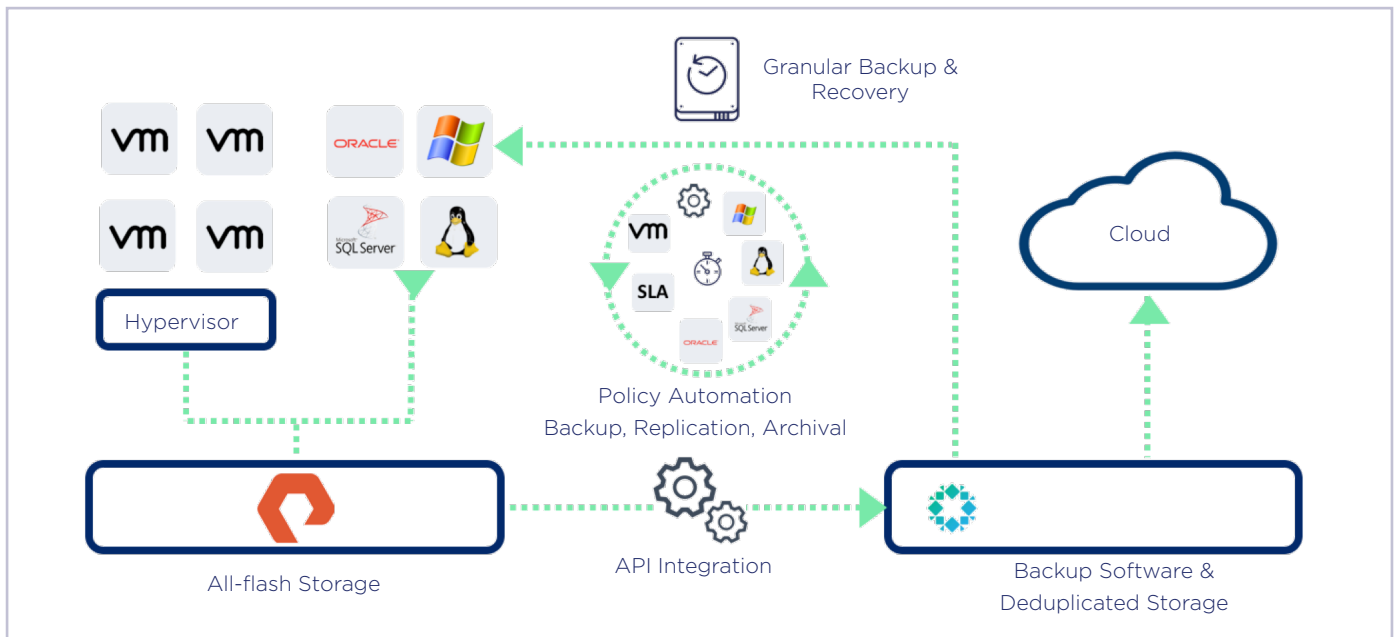
Installing Rubrik to your Pure environment is quick and simple with a rack & go structure, taking less than an hour in total.



### Direct Integration

Rubrik integrates perfectly with Pure Storage using FlashRecover to improve the performance.

## HOW RUBRIK & PURE STORAGE WORK TOGETHER



Pure Storage and Rubrik work seamlessly together using FlashRecover, the native snapshot technology. By using flash to quickly extract data and auto discover, Rubrik requires minimal set up time and effort when linked with Pure Storage, while minimising performance impact to the production and business environments.

Rubrik is policy driven, the simple and minimal set up requires you to in put and set your define protection policies, based on your governance needs, by using Rubrik's API-first architecture and HTML5 responsive interface. The HTML5 interface is easy to use and once set your SLAs will run automatically to deliver non manual data management freeing up administrator time and resource.

When integrated Rubrik and Pure Storage use FlashArray to ensure high performance without needing a lengthy snapshot window or application down times while still producing a granular RPOs. Unlike traditional backup Rubrik directly integrates with FlashArray which significantly improves the speed of recovery to file level restoration.

Rubrik's simple Google like, predictive search tool allows you to search for any data anywhere. The introduction of tagged data means Rubrik can immediately find anything anywhere, whether it is stored on site, off site or in the public cloud across the entire Pure environment. Rubrik achieves a near zero Recovery Time Objectives delivering instant recovery.

## ASSURED DP

**At Assured Data Protection, we have over 100 collective years of industry experience. We work exclusively with Rubrik so we know the product inside out and we understand its exceptional capabilities. As their leading MSP we can offer the solution as a managed service tailored to individual business needs on either a cap ex or op ex model making it affordable and achievable.**

### WANT TO KNOW MORE ?

To find out more please contact any member of the Global Assured DP team  
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